



DISTRICT 20Y1

DISTRICT GOVERNOR'S NEWSLETTER

August 2009



DISTRICT GOVERNORS MESSAGE

Hello Lions, Lioness and Leos of 20-Y1. We made it back from the International Convention in Minneapolis - all in one piece ! We learned a lot, met a lot of great Lions from every corner of the world, shared our thoughts and ideas, made many new friends and most of all, we were reminded of how much good we do as Lions both in our local communities and throughout the world.

We met people who recognized us as Lions, that stopped us just to say thank you - to let us know that Lions changed their lives. We made a difference !!!

We left Minneapolis more enthused than ever - more proud than ever to be a Lion - ready to start our year to serve as your District Governor.

By the middle of August, every Lion and Lioness in our District will have received a letter telling them what our goals are for this year and how important every one of them are to us in our achieving them.

Many Lions may feel they don't need help from the District - I can assure every Lion that the District needs their help.

I will stress the need for good close and frequent communication between the District Governor, Vice District Governors, Cabinet Officers, MERL Teams, Zone Chairs, Club Presidents, Membership Chairs and every grass roots Lion.

I will outline the changes we want to try, in order to make this a great year for every Lion in District 20-Y1.

Our Cabinet members, MERL Teams, Zone Chairs, Presidents, Club Secretaries and Membership Chairs will be receiving additional letters in this mailing that will outline details of what is needed of each of them to make this team work smoothly and most effectively.

I want to stress to everyone how important communication is and that I am available 24 hours a day for anybody that has a question or needs help.

International President Wirfs program is "move to grow" His goals match with ours very well ! We need to make changes in order to rebuild our Clubs, to improve retention of our members, and to stop the loss of members. We need to bring in new qualified and dedicated Lions to "grow" our membership.

Our youth are our future. The District now has 6 Leo Clubs which will allow Leo Chair Rae Haynes to establish a Leo District and give these future Lions a chance to get together and see what is happening in the rest of the Leo world. The MD-20 Council of Governors has already started the ball rolling for a Leo program at our State Convention in Buffalo. Hopefully many of our Leos will attend and see Lions in action !

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DISTRICT GOVERNORS MESSAGE (Cont'd)

We are ready to begin. Club visits will start on the 3rd of September. Our first Cabinet meeting is less than 2 months away (Sept 20). I hope every Club and Lion in 20-Y1 is ready to join in and take advantage of the teams that are ready to work for the Lions of 20-Y1.

Caring for Lions
DG Kerry



VICE DISTRICT GOVERNORS MESSAGE

Windbags? Or Caring Lions!

This past weekend, I had the pleasure to attend the District Governor's first council meeting. As usual there was a lot of talking, talking, and talking; but my vote is in... we have caring Lions who are proud to wear the pin. In the past, from state and district leaders, I heard about increasing membership. What does this really mean on the club level?

To be a district we need a minimum of 35 clubs and 1,250 members. We have around 1,350 with 50 clubs; so we are collectively or currently a healthy district. But, I also found out we have dropped 17% in membership over the last 8 years; which means in 2 years we could be below 1,250 members. Each club needs 25 - 30 members to effectively serve their community. As a district, we need to look under the hood and use every tool to improve. The truth is that 5 of 12 New York districts are in danger of being re-districted, we do not want that in District 20-Y1. You can call myself, DG Kerry or your zone chairman to help or look at any area of your club, MD-20 is behind us in serving our communities.

This year, there will be training from the top down on increasing membership, retaining members, bringing up new leaders and starting new clubs. I am starting by being trained in September and asking each club to send me a list of their members email address. You can send this to me at arprinting2003@yahoo.com and call me at 315-403-2561 (c) of (315) 471-8052 (w) to confirm you have sent it.

I know in my club, East Syracuse Lions, we added 9 members to total 43. We have around 20 members that run the projects and the club. Technically, this is below the 25 needed members to serve the community. Our projects show this, they are disorganized and make less money each year. Tired Lions do not make a quality Lion. We are all in this together - we can start by looking hard at ourselves and the motivation we have to wear the pin.

As stated in my last message, I am here to help clubs add a Lion to their club, guide one Lion to higher office and leadership, and to take.... One Step Up,



VDG Scott A. Renner

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DISTRICT 20-Y1 CABINET MEETING #1

The first Cabinet meeting is also a family picnic and recreation event to take place at Lions Community Park in Baldwinsville, NY. The date is September 20, 2009 and begins at 8:15 AM. The Lions Clubhouse in the park is the home of District 20-Y1 supported Lions Camp Hickory, a Day Camp for Type 1 Diabetic Children. The Lions Clubhouse sits next to the Seneca River and is a great fishing spot. There are 45 acres of wooded hiking trails and a recreation Director will be on hand to lead outdoor games. (Cost to spouses \$10.00 @ - Children are free)

8:15 to 9:00 AM	Coffee and Pastries	
9:00 to 10:00	Officer Training	
	Presidents @ VP's	Membership Chairs
	Secretaries	Zone Chairs
	Treasurers	
10:00 to 10:10	Break time	
10:10 to 10:30	District Business Meeting	
10:30 to 12:00	Club Rebuilding Seminar (Presented by the Hamilton Lions Club and the District MERL Team)	
12:00 to 1:00	Lunch	

DISTRICT GOVERNORS COMMENTS;

This will be the first Cabinet Workshop on helping our Clubs to develop ways and ideas for increasing Club membership, improving member retention and teaching leadership. This will be a great kick off to our year to "move to grow", one that will be invaluable to every District Club.

Aside from being a exchange of great ideas, Club Presidents and Membership Chairs should be able to put this information to work immediately !

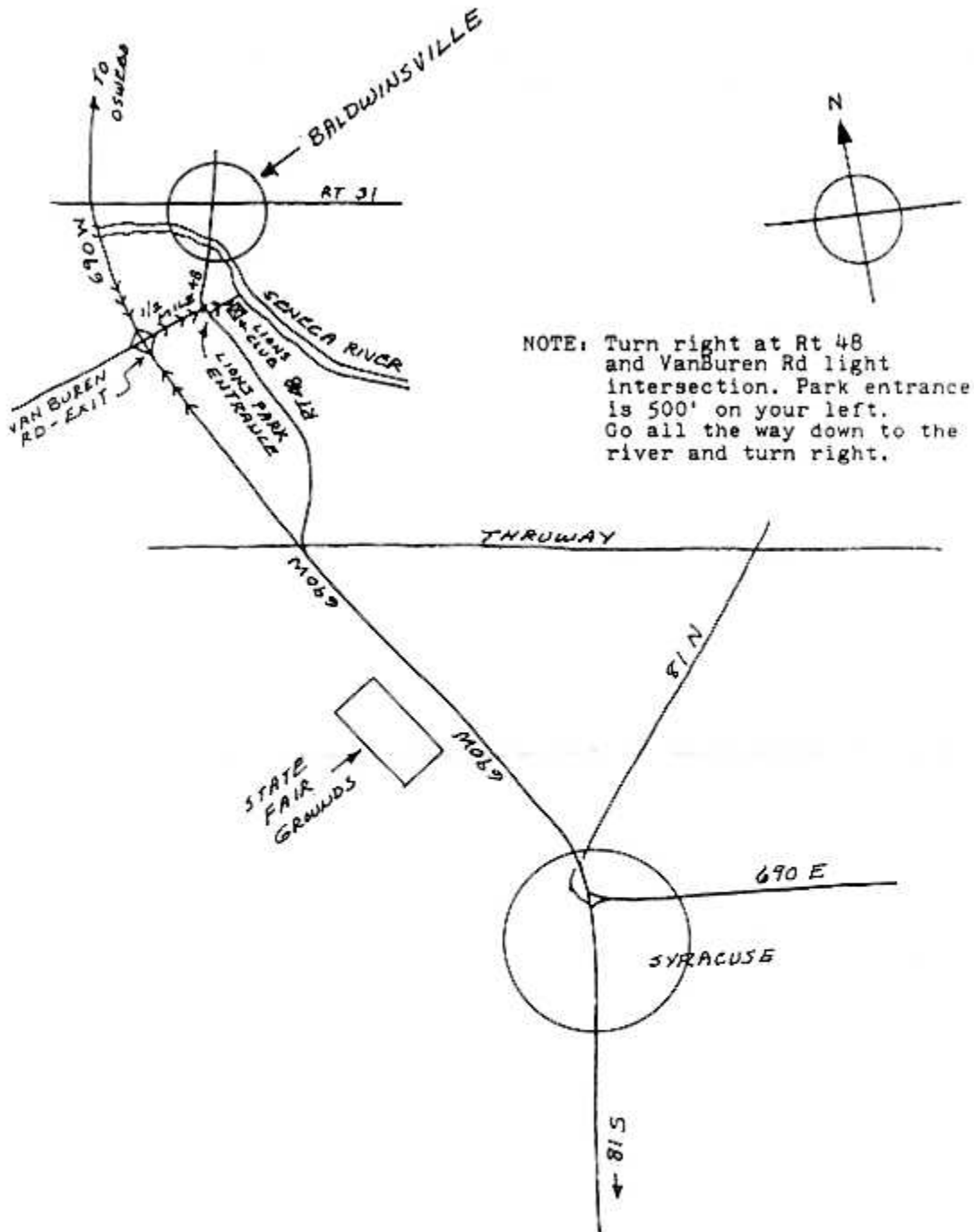
Presidents, don't forget that attendance at Cabinet meetings is a requirement for your 100% Presidents Award as well as for earning points for your Club towards the District Governors Club Contest (See the Directory).

This will be a great day for learning followed by some fun with the family in the Park.

REGISTRATION:

Contact DG Kerry Brown (315-697-3975) or
(C) 447-9899 to register your name, Club
and family !

DIRECTIONS TO LIONS CLUBHOUSE - LIONS
COMMUNITY PARK - BALDWINVILLE, NY



NOTE: Turn right at Rt 48
and VanBuren Rd light
intersection. Park entrance
is 500' on your left.
Go all the way down to the
river and turn right.

NEWSLETTER AND THE DISTRICT WEB SITE

Zone Chairs and Club Presidents please remind your Lions members to check the Web Site out. Web Master Don Rhodes will be working hard to keep it up to date and I'm sure very interesting.

We will leave the newsletter on it every month.
If you have information to add to the Web Site, please talk with Web Master Don at 315-447-8372

